

# North Mundham Primary School

## Media Policy



**Approved by:**

Chris Jack

**Date:**

**Next review due by:**

September 2024

**Image taking by parents, legal guardians or family members:**

- Parents, legal guardians, family members and friends can take images or videos of their child participating in school activities for family and personal use.
- Parents, legal guardians, family members and friends may not take images or videos of other children or include them in pictures of their own children.

**Images or videos for school publications:**

- The school will only take and use images or videos that are appropriate and are considered to not be open to misuse.
- If an image of a child is used, the child's full name will not be published. If a name is published, no image will be used without specific consent.
- Children will be made aware of why their picture is being taken and how it will be used.
- Children will be given the option to not have their image used if they are the sole focus of the picture.
- Children and parents should be encouraged to recognise the value of group photographs or recordings of school events.
- Images or videos will be kept securely and held by the school.
- Images or videos of children from the school will not be used to illustrate controversial subjects.

**Images or videos for the school website:**

- School websites are part of the internet and are more easily accessible than paper-based school publications. The school will make sure that only appropriate images or videos are used. Image filenames will avoid using children's names.

**Webcams:**

- Webcams are a useful tool for learning. They can allow an individual or class to interact over the internet with others and support links between pupils in different schools, countries and cultures.
- A webcam will only be used in appropriate circumstances such as a normal class setting.
- Both children and teachers will be made aware of when a webcam is in use.

**Children photographing one another**

- Staff will supervise and maintain control over any photographing pupils do during on-school or off-site activities.
- Camera phones are less visible and can be used to bully or take inappropriate images or videos. It is school policy not to allow pupils to hold camera phones on site during the school day. All phones are to be handed into the office on entry to the site and collected at the end of the school day.
  - If it is found that cameras or camera phones have been misused, the school will follow its usual disciplinary procedures.

*Please note that images or videos taken by the media are not covered by this policy and are subject to a separate set of regulations.*